# Who We Are

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University Radio is a UK based company with more than twenty years experience providing innovative broadcast radio solutions for higher education, Colleges and Universities.

Whether you are looking for a bespoke studio complex or just some microphones, our experienced team will be happy to discuss your needs and offer solutions that will allow your students to create great content and develop the skills they need for a career in broadcast radio and journalism.

Our team have decades of collective experience on both sides of the microphone which enables us to recommend bespoke, industry focussed hardware and software that will provide the perfect teaching environment for all aspects of modern radio programming, presentation and journalism. In addition, our experienced teams have installed radio studios and equipment in hundreds of educational establishments across the UK and around the World.

University Radio is part of the Broadcast Radio family of companies. Broadcast Radio supplies hardware, software and services to commercial and community radio stations throughout the UK, Europe, Africa and the Middle East. Our customers include household names such as talkSPORT, Bauer Media and the BBC.

Our software division (P Squared) is the UK's largest software house dedicated to broadcast radio and the groups flagship software product (Myriad Playout) can be found powering more than 1000 radio stations world wide. The same professional software can be found in every single one of our University Radio solutions.

## What We Do

When it comes to University Radio, we pride ourselves on being able to offer a complete, bespoke solution custom designed to meet your needs. We also offer a range of training and support options.

### We Can Supply:
- Complete, bespoke studio design & installation services.
- Pre-built radio & newsroom studio packages.
- Wide range of analogue and digital mixing desks.
- Professional radio scheduling and playout software.
- Complete newsroom solutions.
- Maintenance free audio & data logging systems.
- Broadcast grade IT equipment and PC's
- Full range of 'hand picked' audio & broadcast equipment.

### In Addition We Can Offer:
- Creative training (scheduling, presentation & news).
- Technical training (on a wide range of equipment & software)
- Audio streaming for web broadcasts.
- Installation services.
- Radio 'in the cloud' hosted services.
- Web based alternative to ISDN.

# How We Can Help You?

## Radio Presentation

We can provide all the equipment, software and supporting services to allow you to offer engaging, industry focussed courses focussing on the presentation aspects of broadcast radio. This includes studio design, equipment and playout software. We can also offer both technical and creative training provided by experienced radio professionals with a rich heritage 'in front of the mic'.

## Radio Journalism

The modern world of radio journalism is an exciting, multi-skilled environment that requires your students to be one part journalist, one part presenter and one part web blogger!

We can help you to provide the environment and tools needed for your students achieve this juggling act with a complete, paperless newsroom system.

## Radio Production

Radio is about much more than just the 'talkie' bits between the tunes. Radio production covers everything from music scheduling to making jingles.

We can provide you with the tools to teach your students how to make professional, engaging radio and help them to understand how to program stations that people will want to listen to!

## Student Radio

Student Radio plays an important role in the fabric of the UK radio industry. From talent on Radio 1 to key technology providers, student radio has proven a fertile breeding ground for both creative and technical talent. Broadcast Radio grew from the roots of student radio and we have not forgotten how important it is to the future of broadcasting and in ensuring that radio plays a role in future generations.

# Our Software Range

Myriad is the UK's No.1 radio playout and automation system and can be found in more radio stations than any other system. Myriad is also used across the spectrum of radio broadcasters with our customer base including commercial, community, hospital, internet, student and school radio. So the system included in your University Radio package is exactly the same technology we supply to the rest of the radio industry.

## Myriad5 Playout

The Uk's #1 radio playout & automation system used in more than 1000 commercial and community radio stations. Myriad Playout is flexible, powerful and easy to learn and use.

## Myriad5 Schedule

Myriad Schedule (formally AutoTrack Pro) is a powerful music and link scheduling system designed to allow you to schedule engaging, creative content that your listeners will want to listen to.

## Myriad5 Logging

Myriad Logging (formally Powerlog) is used by just about every large scale UK broadcaster from Bauer to the BBC. This maintenance free audio and data logging system is basically industry standard.

## Myriad5 News

The complete, paperless newsroom system that can allow journalists to review captured content, add their own stories, compile bulletins and deliver them 'on-air' and online.

## SmartSign

SmartSign is a studio signage solution used in studios to alert presenters to key information such as when the microphones are active. It can also be used as a studio clock and runs on a raspberry Pi!

*"Myriad is the easiest system I've ever used, very intuitive". Mark Goodier, Wise Buddah*

# Studios & Equipment

**Pre-Built Studio Packages**
We offer a full range of diverse radio studio packages that will meet the needs of most Colleges and Universities.

All of our pre-built studio packages are packed with the latest professional broadcast equipment and software, plus they offer great value for money when compared with purchasing the individual equipment.



All of our pre-built studio packages include all the hardware you need plus a Myriad playout system. Most also include onsite installation & training anywhere in mainland UK.

**Bespoke Studios**
When it comes to University Radio, our experience is that whilst sometimes a 'pre-built studio' fits the bill, most projects require a more bespoke approach to meet the academic needs of courses whilst still considering practical aspects of physical space and integration with existing systems.

Our job is to ensure we propose a solution that will meet your needs (both now and in the foreseeable future), provide your students with the tools needed to develop industry based skills and represent good value for money for the University or College.

In order to achieve these aims, we offer all Universities and Colleges a free initial consultation where we will discuss your requirements and assess any existing equipment in order to fully understand your needs and provide a bespoke solution tailored to your specific requirements, space and budget.

**Mixers, Audio Equipment & More**
Whether you need a replacement mic arm or a full mixing desk, experienced sales team, website and online store can help. Everything in our range has been tested and proven in the field (by us). Not sure what you need?

Don't worry, that is what we are here for! Just give us a call and we will be happy to find the correct solution for you.
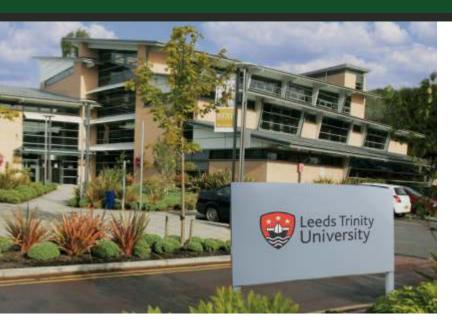
# Case Studies




*Old studio*


*Old equipment removed*

In Spring 2016, Leeds Trinity University put out a tender to update their ageing broadcast radio and journalism facilities, we knew it was a project we wanted to tackle. The brief was to convert their existing studios to a digital audio over IP solution, refresh the look of the studio woodwork whilst maintaining the main framework and upgrade to the latest Myriad playout system. Challenge accepted!

We proposed:

- Switching to the Axia iQ digital mixing console.
- Supply new custom made wooden tops.
- Simplify the studio and remove unused equipment.
- Add a new Myriad playout system.
- Install a screen based studio clock and signage system.


*New wood top*



The first step was to design a complete solution in consultation with the University, then document and pre-build the entire system prior to installation.

Over a seven day installation period, we removed the equipment from both old broadcast studios, fitted new wooden tops, installed brand new digital mixing consoles and playout systems in each.

We also fitted a screen based signage system to both studios and the existing newsroom as well as linking the newsroom to the studios using audio over IP.

The project was completed in time and on budget ready for the students starting their new courses in September 2016.


*Digital mixer*


*New studio*

# Customer Comments

"University Radio were very helpful and supportive through our whole process of a new Radio Studio Installation. Based on the information provided and a site visit they were able to understand our needs and quote accordingly. Installation was very thorough and efficient and after care customer support has been very good"

*Luke Fitch, Media Centre Manager, University of Essex*

"As an academic institution teaching the media professionals of the future, it's important we offer our students the very best access to learning materials that reflect the media industry. University Radio helped us to do just that. In the many years we have worked with University Radio they have always offered a fantastic level of service. From quality installation through to highly responsive after care and support, we really couldn't be happier"

*Dominic Dunn, Technical Manager, School Of Design Culture & the Arts, Teeside University*

With over 500 installations, we are the UK's largest supplier of broadcast radio technology to the education sector.

Arrange a free, no obligation onsite consultation & demo.

# universityradio.com

Tel: +44 (0)1482 350700   Email: hello@broadcastradio.com