



Your students  
have something  
important to say

Let's  
Listen



[schoolradio.com](http://schoolradio.com)



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“Intuitive, value for money  
and one of the best learning  
tools we have invested in”

Paul Shanks, Head Teacher  
Gaywood Community Primary School

# School Radio



## Who We Are

School Radio is a UK based company specialising in supply and support of professional broadcast radio solutions for schools, colleges and universities.

Over the past decade we have helped more than 500 schools launch their own radio stations giving the students a platform to discuss their views, showcase their work and interact with the school and local community.

The School Radio team have decades of collective experience in developing, deploying and supporting innovative radio solutions that provide professional tools in a format that is accessible to children from primary school to higher education. But we are not just a technology company! Our team also includes a number of 'on air' presenters allowing us to provide real world training and resources to help you launch and maintain your own School Radio station.

School Radio is part of the Broadcast Radio family of companies. Broadcast Radio supplies hardware, software and services to commercial and community radio stations throughout the UK, Europe, Africa and the Middle East. Our customers include household names such as talkSPORT, Ministry of Sound and the BBC.



Our software division is the UK's largest software house dedicated to broadcast radio and the groups flagship software product (Myriad) can be found powering more than 1000 radio stations world wide. The same professional software can be found in every single one of our School Radio solutions.

## What We Do

When it comes to School Radio, we pride ourselves on being able to provide everything from initial setup through to the broadcast platform and the resources you need to sustain and build your station.

### Initial Build-up & Launch

- We offer a range of School Radio packages suitable for all age groups, abilities and budgets.
- Onsite installation and training on both technical and creative aspects of radio. This is included as standard with the majority of our packages.
- Access to Premium Resources to help you produce engaging programming that links back to the National Curriculum.
- Optional ongoing streaming and podcast hosting to provide the broadcast platform via the customisable School Radio Player. (Free for a minimum of a year in all packages).

### In Addition We Can Offer

- Speaker installations (internal & external)
- Additional training & maintenance
- Creative services (like jingle production or music download service).



# Benefits

## Empowerment

School Radio offers a platform for your students to discuss the issues that matter to them in a non-confrontational format. Whether it is discussing important issues or sharing the music they love, radio gives your students a voice within your school.

## Inclusion

A School Radio station run by your students, for your students, will help build an inclusive atmosphere in your school. Our systems are easy enough to use so that all students, regardless of age or ability can get involved.

## Improving Literacy

Seems strange to be talking about literacy in radio but students soon realise they need to write scripts and prepare shows. Extend this preparation for talk shows, radio drama or interviews and it is clear that writing plays a big role in radio.

## Teamwork

Planning and presenting radio shows requires a great deal of teamwork. Many schools run their School Radio station like a 'real' station assigning roles and responsibilities for presenters, engineers and station management.



Imagine a creative, engaging and exciting medium that would allow your students to express their views, engage in lively debates and explore their creativity whilst simultaneously developing their speaking and listening skills, building confidence and raising literacy standards.

Imagine a School Radio station setup and run by your students, for your students. With School Radio your students can achieve all this and more. Your students will also gain 'real world' skills using the same tools as professional radio broadcasters.

# You just imagined School Radio



## Confidence

Most people find talking into a 'mic' in a closed room far less intimidating than appearing on camera or on stage. This allows students to express their views and build their confidence in a safe and controlled environment.

## Speaking & Listening

Radio is about speaking and listening. Whether you are presenting or just listening to a show, these vital skills are fundamental in radio and all aspects of life. Good presenters need to be able to express themselves and listen to others.

## Vocational Skills

Your students will use professional radio software used by more radio stations in the UK than any other software. The skills they learn and the experience they gain will lay a strong foundation for many careers including radio broadcasting.

## National Curriculum

All our systems include a range of lesson plans and resources designed to help you use radio to achieve key goals and statutory requirements within the National Curriculum. We have identified over 100 distinct areas where radio can be used.

Whether it is music shows, current affairs programs, history revisited, R.E. debates, coverage of events or radio drama, School Radio provides a uniquely accessible and engaging medium which not only builds self-esteem for the presenters but also helps to enhance the community atmosphere within the school.

Aside from being a lot of fun, School Radio also helps schools, colleges and academies to supplement learning and meet the National Curriculum in ways you may not realise. To help demonstrate this we have broken down the National Curriculum into several 'bite sized' chunks and explained specifically how this could be applied in your school.

# Your Journey

The infographic is set against a background of a winding path made of colorful dots (purple, blue, green, yellow) that leads from the top towards the bottom. At the top left, there is an illustration of a radio studio desk with a microphone and headphones. At the top right, there is an illustration of a portable radio player. The path leads to a green banner with the text 'Run By The Students' on the left and 'For The Students' on the right. Below this, the path continues through a landscape with grass and flowers. On the left, there is an illustration of a clipboard with 'National Curriculum' written on it, and four diverse student characters. Below this is the text 'Benefits of School Radio'. On the right, there is an illustration of a male student character holding a sign that says 'SchoolRadio', and a school building. Below this is the text 'Why School Radio?'. Further down the path, there is an illustration of a blue van with 'SchoolRadio' written on its side, and a male student character standing next to it. Below this is the text 'Free Onsite Demo'. The path then leads to an illustration of a wizard in a blue robe with yellow stars, standing next to a radio studio desk. Below this is the text 'Choose your School Radio Studio'. The path continues to an illustration of a male student character holding a sign that says 'SchoolRadio Giving students a voice', and a blue character with a face and thumbs up. Below this is the text 'Professional Installation and Training'. At the bottom left, there is an illustration of four diverse student characters holding a sign that says 'SchoolRadio Giving students a voice'. Below this is the text 'School Radio' and a list of benefits.

## school radio

Run By The Students For The Students

### Benefits of School Radio

School Radio helps Schools and Academies supplement learning, to meet the National Curriculum standards in ways that you may not realise. Empowerment, Inclusion, Confidence, Speaking & Listening Skills, Improving Literacy, Teamwork and Vocational Skills.

### Why School Radio?

Do you have a creative innovative school with students that are eager to learn new and exciting ways of communicating? Do your students want to create talk shows, radio drama, book reports and discuss issues that matter to them in a non-confrontational format?

Whether it is discussing important issues or sharing the music they love, radio gives your students a voice within your school.

### Free Onsite Demo

Book a free no obligation School Radio demonstration, it's fast, free and fun! We can come to you. Visit our website to book your demo today or contact our team to have a chat.

### Choose your School Radio Studio

Whatever your budget or requirements. Visit our website - our studio wizard is on hand to help to guide you through your options! Or give our team a call.

### Professional Installation and Training

Free install, training and aftercare (selected studios).

### School Radio

Happy connected Schools, Academies, Colleges and Universities enjoying creative broadcasts playing out to parents, families and communities.

- ✓ Free Resources
- ✓ Personalised School Radio Player
- ✓ Web Streaming
- ✓ Software Upgrades
- ✓ Support & Training
- ✓ Music & Jingles

**schoolradio.com**

# What Can You Do?



Here are just some of the ideas that you could use on your School Radio station.

Many of these programming elements are supported by our Premium Resource Kits to help you make engaging, exciting and fun programming.

School Radio also provides a great platform for students to showcase and share their work. If a student writes a good poem or story, why not get them to record it (either at the station or in the classroom on an iPad etc) and broadcast it on your School Radio station!

# The Resources You Need

Every School Radio system includes access to a fantastic range of Premium Resource Kits that will inspire your students and help you to develop content that not only covers many aspects of radio but also relates directly to goals and statutory requirements of the National Curriculum.



Premium resource examples:

- Mystery On Spooky Hill - Radio drama kit
- Bounty Island Books - Book review show
- HistoryLive! - Live radio coverage of historic events
- Good Radio Interviews - How to interview like a pro
- Planning A Show - Using maths and pie charts!
- The Discussion Show - The cornerstone of speech radio
- Build A School Radio Player using a Raspberry Pi

## Resources

Login to [schoolradio.com](http://schoolradio.com) for a full list of premium resources. Each premium resource kit includes skill summaries, references to the National Curriculum, examples & frameworks, industry tips, technical pointers and much more.

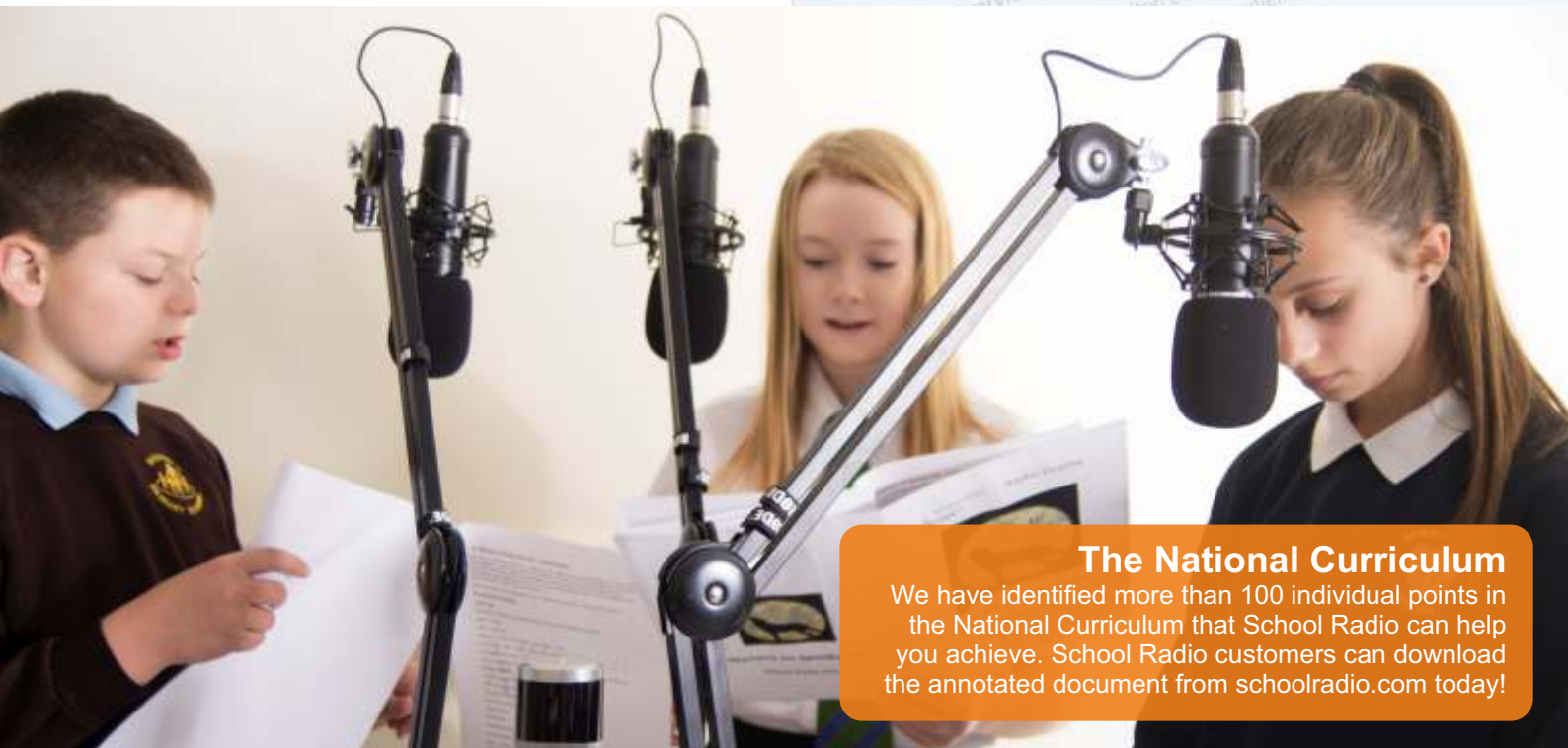


## School Radio Handbook

In addition to the Premium Resource Kits, every School Radio customer also gets access to the School Radio Handbook, a handy 48 page guide to creating your first radio show.

All new Studio Packages include a glossy printed copy of the book for your school and all customers can access the PDF version from the Customer Resources section of [schoolradio.com](http://schoolradio.com)

If you would like to buy additional printed copies then they are also available from our website.



### The National Curriculum

We have identified more than 100 individual points in the National Curriculum that School Radio can help you achieve. School Radio customers can download the annotated document from [schoolradio.com](http://schoolradio.com) today!



# How To Listen?



Stream live to PC's, Mac's, Tablets and Phones

Downloadable podcasts to listen on demand

Speakers in key areas (e.g. hall & playground)

Interactive whiteboards in the classrooms

Build your own devices such as Raspberry Pi

Web radios, signage screens & other devices

Across all platforms on School Radio Player

# What Is A Radio Studio?

## Myriad System

If the mixing desk is the heart of your studio, then the Myriad system is definitely the brain! All the music, jingles, promos and recordings are stored on the system and Myriad helps you to arrange them in to programs and present them as a radio show. Myriad also allows you to record programs and play them out again later.

## Myriad Keyboard

Run your entire radio station using just a few colour coded buttons.

## Speakers & Headphones

Essential tools for any budding DJ!

## Mic Live Light

Warns people when the mic's are 'Live'

## Mixing Desk

The mixing desk is the heart of the radio studio. All the songs, jingles and microphones are played through the mixing desk and 'faders' on the desk are used to mix all the audio together. Put the fader up on the CD 1 channel and whatever is playing on the CD player 1 goes out on air!

## Microphones

Presenter and guest mic's allow you and your guests to present your show

## Audio Gear

Additional equipment such as CD players, recorders or audio processors.



*Pictured: Standard SR4 In Orange*

# Choosing The Right Package



We offer an extensive range of studio packages designed to meet the needs of a wide range of situations and budgets. Whether you are totally new to School Radio or want to setup a professional radio training course, our expert team will be happy to guide you towards the package that will offer you the best solution and the most value for money.

There are some things that it would be worth considering when making your selection.

- **Portable Or Fixed** - One of the most important considerations is whether you have a space you would like to dedicate to being your radio station. If not then one of our portable solutions might be the better option.
- **Budget** - Seems obvious but we have packages spanning a range of budgets. We believe they all offer great value for money but it is best to set a budget and look at the packages that fall within that.
- **Accessibility** - If you want to provide the maximum accessibility for your station then you should consider the AR1 package but whichever package you go for, consider who will use it and how easy it will be for them.
- **Design** - Some of our packages include modern furniture available in a range of colours. Others offer a more traditional take on a radio studio. Decide what look you want to achieve with your station.
- **End User** - Whilst we try to make all of our packages as easy to use as possible, some are better suited to novice or young presenters whilst others offer a more challenging technical environment.

We will be happy to discuss all the options available and offer the benefits of our experience to help you choose your perfect School Radio Package.

# The Starter Package



Picture for illustrative purposes only,  
actual specification may vary.

The Starter Package is our entry level School Radio package featuring all the equipment you need to launch your own station. The package features a simple six channel broadcast mixer with two microphones, two headphones, 19" mixer screen, 22" touchscreen & PC.

The package also includes a Myriad LT software license plus a Myriad AutoPlay license providing all the tools you need to get 'on air'.

The Starter Package is so simple you can install it yourself although we offer an onsite installation and training option for a small additional fee.

## Package Features

- D&R Webstation - 6 Channel Broadcast Mixer
- Built In VoIP (Skype) Interface
- 1 x Myriad LT Software License
- 1 x Myriad AutoPlay Software License
- Mini Tower Playout PC
- 22" Touch Screen (for Myriad LT)
- 19" Screen (for metres & mic live indication)
- 2 x Guest Microphones
- 2 x Desktop Mic Stands
- 2 x Headphones
- Stereo Speakers
- Desktop Mic Live Light
- 12 Months Technical Support

Ideal for schools looking for a simple, low cost way to launch their School Radio station.



Check our website for latest spec's & prices

# The Starter<sup>+</sup> Package



Picture for illustrative purposes only, actual specification may vary.

The Starter<sup>+</sup> package is based on our original School Radio package but brought bang up to date with the latest technology. Designed as a 'no frills' solution, the Starter<sup>+</sup> concentrates in the core components to provide the best possible solution at the most accessible price.

The package includes the Webstation mixer, which includes built in Skype support and 'Favourite' buttons for playing audio in Myriad. Also included is a stylish bamboo finish desk which also features an articulated mic arm.

The Starter<sup>+</sup> also features a three channel playout PC complete with 22" touchscreen, pre-loaded with Myriad Playout LT and Myriad AutoPlay giving all the tools you need to run your School Radio station.

This package also includes onsite installation & training for no additional charge.

Fully featured School Radio studio at a great price.  
Includes onsite installation & training.



Check our website for latest spec's & prices

## Package Features

- D&R Webstation - 6 Channel Broadcast Mixer
- Built In VoIP (Skype) Interface
- Built In 'Favourites' Buttons (for Myriad)
- Bamboo Finished Desk (with mixer cutout)
- 1 x Myriad LT Software License
- 1 x Myriad AutoPlay Software License
- Playout PC (inc 4 channel soundcard)
- 22" Touch Screen (for Myriad)
- 19" Screen (for metres & mic live indication)
- 1 x Presenter Microphone
- 1 x Articulated Mic Arm
- 1 x Guest Microphone
- 1 x Desktop Mic Stand
- 2 x Headphones
- Stereo Speakers
- 12 Months Technical Support
- 12 Months Streaming & School Radio Player
- Onsite Installation & Training (1 day on site)\*\*
- Lifetime Access To School Radio Resources

# The SR2 - Portable Package



Picture for illustrative purposes only, actual specification may vary.

Portable School Radio studio ideal for schools with multiple sites or for sharing between schools in a cluster.

## Check our website for latest spec's & prices

The SR2 offers a truly portable radio studio without compromising on equipment making it ideal for schools or colleges operating on multiple sites.

All equipment packs into the included flightcase or equipment storage box, and connecting it all together is easy thanks to our clear and simple connections panels.

The SR2 includes a full suite of professional software and an up-rated rack mount playout PC with 22" touchscreen monitor.

The package also includes professional audio encoding software and dynamic audio level processing hardware as standard.

Onsite installation & training comes as standard as does lifetime support, resource access and two years subscription to School Radio Player.

### Package Features

- SRM - 9 Channel Broadcast Mixer
- Built In Telephone\* & VoIP (Skype) Interface
- Portable Flightcase Based Solution
- 3 x Myriad Studio Software Licenses
- 1 x Myriad AutoPlay Software License
- Additional Software Suite (Autotrack, OCP etc)
- Rack Mounted Playout PC (inc 4 channel soundcard)
- K500 Myriad Control Keyboard
- 22" Touch Screen
- 2 x Presenter Microphones
- 2 x Articulated Mic Arms
- 2 x Headphones & Speakers
- Integrated Mic Live Light
- Pro Audio Encoding Software (for live streaming)
- Lifetime Technical Support
- 24 Months Streaming & School Radio Player
- Onsite Installation & Training (1 day on site)\*\*
- Lifetime Access To School Radio Resources

# The SR3 - Portable Plus

Perfect for schools with limited space or who want to move the studio between classrooms.



Picture for illustrative purposes only, actual specification may vary.



## Check our website for latest spec's & prices

The SR3 is our best selling system for primary schools. This unique solution offers all the convenience of a fixed studio with the flexibility of a portable solution. Wheel in, switch on and you are ready to broadcast.

Security is also a feature with all equipment secured in locking cupboards when not in use.

The SR3 includes a full suite of professional software and an up-rated rack mount playout PC. The 22" touchscreen is mounted inside the locking lid.

The package also includes professional audio encoding software and dynamic audio level processing hardware as standard.

Onsite installation & training comes as standard as does lifetime support, resource access and two years subscription to School Radio Player.

### Package Features

- SRM - 9 Channel Broadcast Mixer
- Built In Telephone\* & VoIP (Skype) Interface
- Unique SR3 Portable Studio Solution
- 3 x Myriad Studio Software Licenses
- 1 x Myriad AutoPlay Software License
- Additional Software Suite (Autotrack, OCP etc)
- Rack Playout PC (inc 4 channel soundcard)
- K500 Myriad Control Keyboard
- 22" Touch Screen
- 2 x Presenter Microphones
- 2 x Articulated Mic Arms
- 2 x Headphones & Speakers
- Integrated Mic Live Light
- Audio Compressor / Limiter & Large VU Bars
- Pro Audio Encoding Software (for live streaming)
- Lifetime Technical Support
- 24 Months Streaming & School Radio Player
- Onsite Installation & Training (1 day on site)\*\*
- Lifetime Access To School Radio Resources

Available Colours: 

\*Requires BT Analogue Phone Line

\*\* 1/2 Days Installation & 1/2 Days Training. Mainland UK Only

# The SR4 - Fixed Package



Picture for illustrative purposes only,  
actual specification may vary.

Available Colours: 



## Want more?

Visit [schoolradio.com](http://schoolradio.com)  
for the new UR4  
launching  
January 2018

Stylish, self-contained School Radio studio ideal for schools looking to make a big impact with their station.

The SR4 is a popular solution for primary and secondary schools looking to make a feature of their School Radio station by dedicating permanent studio space.

The SR4 furniture has been custom designed to provide a compact, stylish and modern radio studio with the versatility to handle all types of shows.

The SR4 includes a full suite of professional software and an up-rated rack mount playout PC with 22" touchscreen monitor.

The package also includes professional audio encoding software and dynamic audio level processing hardware as standard.

Onsite installation & training comes as standard as does lifetime support, resource access and two years subscription to School Radio Player.

## Package Features

- SRM - 9 Channel Broadcast Mixer
- Built In Telephone\* & VoIP (Skype) Interface
- Self Contained Fixed Studio Furniture
- 3 x Myriad Studio Software Licenses
- 1 x Myriad AutoPlay Software License
- Additional Software Suite (Autotrack, OCP etc)
- Rack Playout PC (inc 4 channel soundcard)
- K500 Myriad Control Keyboard
- 22" Touch Screen
- 1 x Presenter Microphone & Articulated Arm
- 3 x Guest Microphones & Desktop Stands
- 4 x Headphones & Stereo Speakers
- Integrated Tower Mic Live Light
- Audio Compressor / Limiter & Large VU Bars
- Pro Audio Encoding Software (for live streaming)
- Lifetime Technical Support
- 24 Months Streaming & School Radio Player
- Onsite Installation & Training (1 day on site)\*\*
- Lifetime Access To School Radio Resources



# AR1 - Accessibility Package

The AR1 was developed in conjunction with specialist schools across the UK to provide access to School Radio to presenters with a range of different requirements. Wheel chairs are accommodated by the height adjustable desk and the mixer, touchscreen and keyboard all help to meet SEN requirements.

The AR1 includes a full suite of professional software and an up-rated rack mount playout PC with a multi channel sound card. Onsite installation & training comes as standard as does lifetime support, resource access and two years subscription to the School Radio Player.

## Package Features

- SRM - 9 Channel Broadcast Mixer
- Built In Telephone\* & VoIP (Skype) Interface
- Unique AR1 Accessibility Studio Solution
- 3 x Myriad Studio Software Licenses
- 1 x Myriad AutoPlay Software License
- Additional Software Suite (Autotrack, OCP etc)
- Rack Playout PC (inc 4 channel soundcard)
- K500 Myriad Control Keyboard
- 22" Touch Screen
- 2 x Presenter Microphones
- 2 x Articulated Mic Arms
- 2 x Headphones & Speakers
- Desktop Mic Live Light
- Audio Compressor / Limiter & Large VU Bars
- Pro Audio Encoding Software (for live streaming)
- Lifetime Technical Support
- 24 Months Streaming & School Radio Player
- Onsite Installation & Training (1 day on site)\*\*
- Lifetime Access To School Radio Resources



Available Colours: 

Picture for illustrative purposes only, actual specification may vary.

## Specialist Accessibility Features

- Height Adjustable Desktop (manual winder)
- Tilt Adjustable Mixing Desk (from flat to 75 degrees)
- Touchscreen On Adjustable Arm
- Simplified K500 Myriad Keyboard
- Specialist Two Channel USB External Switch Interface (on standard jacks)
- Special 'Switch & Scan' Mode In Myriad (for control by single action input)

**Check our website for latest spec's & prices**

## Need Something A Little Bigger?



We also offer a full range of larger studio packages and digital solutions aimed at higher education or full time broadcasters. Visit our higher education website for more information:  
[www.universityradio.com](http://www.universityradio.com)

  
**UniversityRadio**

\*Requires BT Analogue Phone Line

\*\* 1/2 Days Installation & 1/2 Days Training. Mainland UK Only

# What Is Myriad?

Myriad is the UK's No.1 radio playout and automation system and can be found in more radio stations than any other system. Myriad is also used across the spectrum of radio broadcasters with our customer base including commercial, community, hospital, internet, student and school radio. So the system included in your school radio package is exactly the same technology we supply to the rest of the radio industry.

## Key Features:

- Intuitive touchscreen 'drag n drop' interface.
- Powerful, professional features.
- Plan and build your programs & schedule live broadcasts.
- Create live or pre-recorded shows.
- Import and manage your music and audio library.
- Used by hundreds of stations of all types & sizes such as Ministry of Sound and talkSPORT.

## Myriad LT

Myriad LT provides all the core functions you need to plan and record shows or present live programs. Myriad LT is supplied with the Starter & Starter<sup>+</sup> Studios

## Myriad Studio

Myriad Studio is a full suite of applications providing your School Radio station with exactly the same tools as the professionals. The Myriad Studio includes the following software:

- 3 x Myriad Playout (so you can install and run the software on three Pc's)
- AutoTrack - Music scheduling system
- Advert Manager - Advert scheduling
- OCP - Meta and social data output

Myriad Studio is included with all studio packages except the Starter and Starter<sup>+</sup> packages (see Myriad LT)

## Myriad AutoPlayer

AutoPlayer is used to schedule recordings or playlists to play at scheduled times. Ideal for scheduling shows to play at break time. AutoPlayer is included with all packages.



*“Myriad is the easiest system I've ever used, very intuitive”.*  
**Mark Goodier,**  
**Wise Buddah**

# School Radio Player & Music

## The School RadioPlayer



The School Radio Player makes launching your School Radio station as simple as tying your shoe laces! Login to your SchoolRadio.com customer page, add in your station name, logo and description, and your School Radio Player is ready to provide access to your service across multiple browsers and devices.

- Station login area.
- Customisable School Radio Player.
- Support for up to 300 simultaneous listeners at 64kbps\*.
- Support for Internet Explorer, Safari, Chrome & Firefox.
- Support multiple devices including PC's, tablets, smart phones and dedicated devices.
- Upload up to 15 speech based podcasts (max 30 minutes per program at 64kbps).
- Manage your podcasts via your School Radio Player portal.
- Listeners can download directly from your School Radio Player.

School Radio Player is free for at least 12 months with every School Radio package (24 months in some packages) and after that the cost is just £10 a month for the basic (50 stream) package.

## Music Subscription Service

We are delighted to offer our School Radio customers a unique music download service 'The Music Vault' that provides access to 25 carefully selected tracks each month, for a small monthly subscription fee.

Our team carefully vet the songs, including checking even "Radio Edits" are suitable for the youngest of listeners. We then add all of the additional meta data and copyright information, and provide access to the tracks in high quality WAV file format, so they are ready to import into your Myriad Software.

- Download 25 pre-vetted and edited music tracks per month\*\*
- All tracks include copyright meta data and intro / extro / hook information
- All tracks suitable for schools
- Includes the latest hits and classic tracks
- Download your monthly music pack and install directly into Myriad
- Tracks you download are yours to keep
- No minimum contract length

## Need A Starting Library?

If you want to purchase your School Radio studio with access to 250 carefully selected tracks already downloaded, or want to add 250 tracks to your already established music downloads, we are delighted to offer our School Radio customers 'The Starter Library' bolt-on option.

\*You will still need to obtain the necessary PPL and PRS licenses for any type of web, speaker or FM/AM broadcast. See our Licensing page on our website for more details.

\*\*Music downloaded from these services is intended for use on your radio station only.

# Other Things To Consider

## Music Copyright

There are two bodies that license the use of music (for broadcast) in the UK, PPL and PRS. Whether you are streaming online or just playing through speakers around your school, you are likely to need to pay royalties to both bodies. We recommend you budget around £500 a year for this.



## Speaker Systems

If your school already has speakers around the school then we can usually connect your School Radio station to the existing system. If not then we can install new speakers in key areas such as your dining hall and playground. We will be happy to provide a quotation for installing a speaker system.



## Sound Proofing

It is difficult to sound proof a room in a noisy school (without spending a lot of money) so all our packages include 'close field' mics that pickup less background noise. When selecting the room for your radio studio, look for a room with brick walls, low ceilings and few windows. We can also supply sound deadening packs to help.



## Using What You Already Have

Radio equipment is quite different to sound recording equipment and in most cases, the mixer you have in the music room or theatre is not suitable for radio. But there is a lot of technology you can re-use. iPads or other tablets make great portable recorders and installing audio editing software (like Audacity) on a PC means you can start to make content for your School Radio station throughout the school.

# Customer Comments

“Students were able to broadcast their work to their friends and parents who tuned in on-line from all over the country and even abroad. The buzz around the daily broadcasts, which ran non-stop was fantastic with a huge range of interviews, comedy, live music and news”.

***Tim Coker, Director of Performing Arts, Bradfield College and Bradfield Festival***

“Children as young as Year 3, now schedule and broadcast programmes from our School Radio system”.

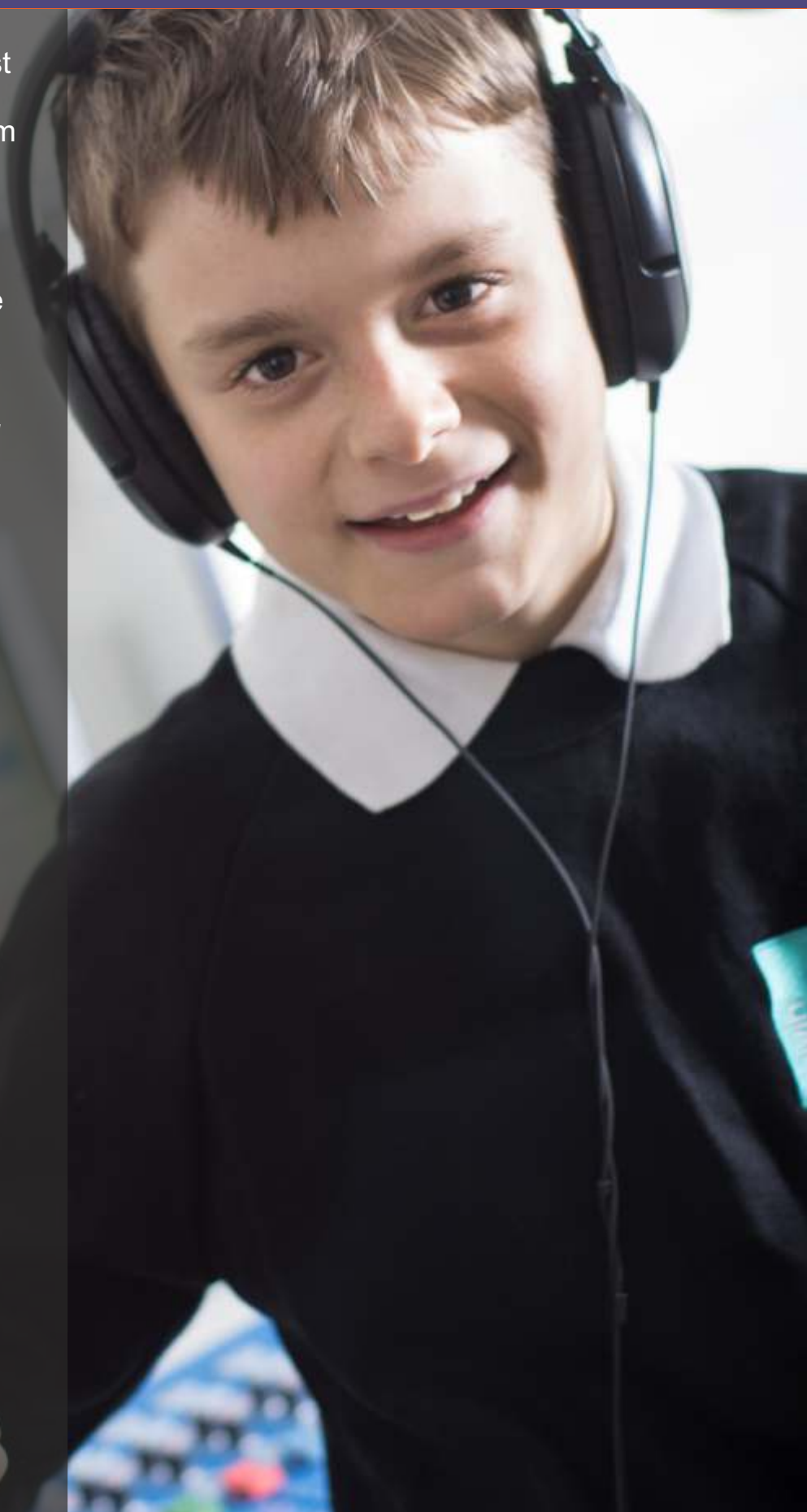
***Martin Coleman, NPL Rocking Radio, Bridlington Primary School***

“Our school radio club has been a great success. Some of the students have come out of their shell and are blooming”.

***Paul Kelly, Teaching Assistant, Erith School (Kent)***

“The Radio station has really helped to give students a sense of an audience for developing Speaking and Listening activities”.

***Head Of English - Meopham School***



# Case Studies

## Case Study: Earl Mortimer College & 6th Form Centre

In early 2010 the new £22 million Earl Mortimer College and Sixth Form Centre in Herefordshire was built and became a thriving and dynamic Specialist Sports College. As part of the specifications for their drive for excellence, the College wanted a creative media platform that would enable parents and families to celebrate and share the success of the students and their work. The idea of a School Radio soon became the most effective way to achieve this. "We believe that working closely in partnership with parents will bring out the best in our students. We value all individuals and we practise equality of opportunity. We value learning and we think learning is exciting."

The College required a fixed traditional School Radio studio which would allow a group of students to broadcast together working as a team. The School Radio team provided the perfect solution for the EMC College Radio, a Classic 4 School Radio studio which provided a more traditional approach to studio furniture and design but with equipment that was bang up to date with the latest technology coupled with professional mixers and audio equipment, all installed into a limited physical space.



Included in their specification and needs:

- To provide professional radio software (called Myriad Payout which is used by Commercial and Community Radio Stations all over the world – think TeamRock and talkSPORT) that would give EMC Radio a professional ability to produce bespoke broadcasts and shows to the specifications that Commercial Radio Stations broadcast with.
- The ability to create and record their own programs and promotions to broadcast to their students, parents and families.
- To provide a user friendly professional radio system and software that staff and students could navigate and use with basic training.
- To provide a payout system to play popular and traditional music, programs and news which are considered important to the College with a licence for streaming around the building and externally to parents and families to listen to anywhere on any device.
- Allow real time interviews and news bulletins to be fed into the EMC Radio broadcasts.
- Enable the College to have full support and training by the School Radio team if they had any technical problems and easy access to their School Radio Player, free resources, radio program ideas and upgrades to software.



The staff and students noted the following benefits:

- Developed self-confidence.
- Improved literacy.
- Formed bonds between students of all ages.
- Gave students a voice.
- Improved time management.
- Aided students in taking responsibility for their own work.

EMC Radio has gone from strength to strength over the last five years and is producing quality educational broadcasts. One of the many valuable programmes broadcast was a special series of mini-programmes to help make the transition from Year 6 to Year 7 smoother than ever before. Students from Year 8 and Year 11 were able to share their memories, providing first hand tips and advice in a non-confrontational atmosphere which School Radio provides.

Teams of presenters from Year 7 up to Year 13 broadcast daily, featuring a mix of interviews, magazine programmes and great music. Check out [earlmortimer.org.uk](http://earlmortimer.org.uk) to listen to their latest School Radio output.

"EMC Radio is still going strong, five years on. Using the kit is still an absolute joy and the radio station remains very popular among the students indeed".

**Julian Wharam, Assistant Principle, Earl Mortimer College and Sixth Form Centre (Hertfordshire)**

# Case Study: Stranton Primary School

Stranton Primary School is a 350 place primary School in the heart of Hartlepool. Rated as 'Outstanding' in its most recent OFSTED Inspection, Stranton is a recognised National Support School and is a Sponsoring Academy within the Stranton Academy Trust.

Stranton Primary School decided to take an innovative, creative approach to introducing a School Radio studio to their school, parents, families and the community by creating an online 24 hour a day Community Radio Station. Stranton F.M. is run by the children at Stranton Primary School and the families from The Stranton Centre, with an online audio streaming service and mobile phone app for listening on the move. Their approach was to be a promotional drive to celebrate their School's achievements and news and communicate topical issues within the school and the community. Their aim was "To be the radio station that connects the curriculum of Stranton Primary School and deliver it to the outside world." The team at School Radio provided the School Radio system they needed to launch a successful F.M Community and School Radio station that launched this year.



## Included in their specification and needs:

- To provide professional radio software that would give Stranton F.M an ability to produce bespoke broadcasts and shows to the specifications that Commercial Radio Stations broadcast with.
- The ability to mix and record their own 'Jingles' and messages to broadcast to the school, parents, families and the Community and ability to provide LIVE 24 hour a day Community Radio programmes.
- To have user friendly systems and software with a playout system to play music, programmes and news with a licence for streaming around the school in classrooms, playgrounds and to parents, families and the community to listen to anywhere on any device including a mobile phone app for listening on the move.
- Allow real time interviews and bulletins to be fed into the School Radio broadcasts.
- Enable the school to have full support and training by the School Radio team if they had any technical problems and easy access to their school radio player, free resources, radio programme ideas and upgrades to software.

Stranton F.M went LIVE this year and were able to engage the local Community, families and parents, Commercial Radio Stations and press/media with a special celebrity launch.

Stranton F.M. also has weather, promotions, community news and programmes from their non-English speaking communities.

Please refer to [www.strantonschool.co.uk](http://www.strantonschool.co.uk) for the link to Stranton F.M. to hear LIVE what the children are getting up to.

## Staff and pupils noted the following benefits:

- The energy and enthusiasm the pupils had put into the School Radio station and it had made a big difference to both the school and the community.
- The belief that the School Radio station projected a beneficial way of celebrating their children's work while underpinning the National Curriculum.
- Encouraged families and parents to have a closer link and understanding of their children's education.
- Provided an opportunity for the wider community to become involved whether that be community groups making radio, parents reading stories, promotion and services.
- Other educators made use of the community School Radio facility.

## Educational Links in their programming included:

- ✓ 60 second science programmes.
- ✓ News Headlines from yesteryear.
- ✓ Tales of the unexpected (short stories written by the children).
- ✓ It's good to talk (children just adlibbing).
- ✓ Word of the day (is it a noun, adjective or verb?).
- ✓ Stranton FM Sport with the latest from local sports teams.
- ✓ Community add break 'empowering communities to have the power'.
- ✓ Programmes from the local area.
- ✓ A Math quiz and home work on the radio.
- ✓ History and Drama productions.

**"I felt really proud when my Mum heard me on the radio"  
Yr 8 Student - Meopham School**



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